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UD Trucks

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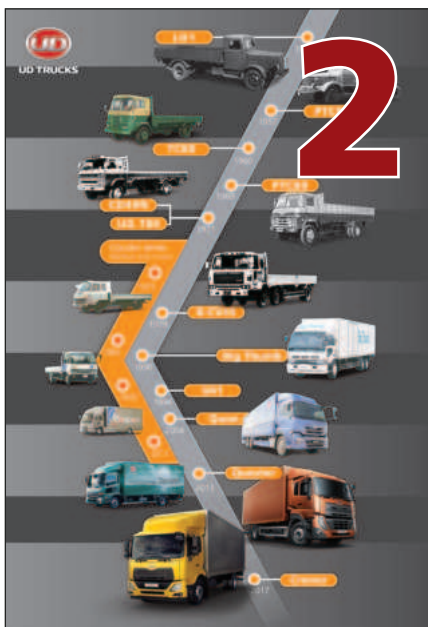
Going the Extra Mile for Our Customers

October 2017 Volume 6



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A portrait of Gert Swanepoel, a middle-aged man with grey hair and a mustache, wearing a dark suit jacket over a white shirt. He is smiling and looking towards the camera.

Message from Gert Swanepoel

Dear UD Family,

With UD Trucks forming part of one of the world's leading commercial vehicle manufacturers with representation in more than 190 markets, we have a diverse staff and dealer workforce. In my opinion, this is definitely one of our strengths as we strive to create an inclusive culture where everyone can contribute to their full potential.

We, as UD Trucks Southern Africa, have a very specific long-term vision for our company, our products, our dealers and very importantly, our customers. Everything we do is focussed on creating an organisation and product offering that will ensure business success for you, our UD fleet owners.

In this regard, we are very encouraged by the uptake of the new Croner medium duty range, which was launched a mere four months ago. Thank you for your positive reaction and feedback on the range. We remain focussed on providing products that are suitable to the local operating conditions, and that fits the very specific business requirements of fleet owners that operate in the Southern and Eastern African region.

It is only by building long-term partnerships that we will better understand your unique transport operation. Our dealers are specifically trained to match products and applications with a fleet owners' business needs, to ultimately provide a transport solution that is efficient, profitable and dependable.

With only a couple of months remaining in 2017, please be assured that our team is motivated to support you every step of the way.

All the best and thank you for your continued support.

Gert Swanepoel
Managing Director: UD Trucks Southern Africa



*Click here to enjoy Gert's
video about the new Croner*

Celebrating Transport Month

Transport Touches Every Sphere of Society

October is Transport Month - a dedicated period in which we hopefully bring transport to the top of mind for those of

us who work in the transport industry but also create some additional awareness for the phenomenon that is transport.

Transport comes in many shapes and forms but for us at UD Trucks, well it is about trucks. There are, however, many facets that are intertwined with the trucks that load each and every type of commodity, goods or payload.

In thinking about transport in this the month of transport, we at UD Trucks thought it would be good to pay homage to the all the thousands of people involved in the industry, both upstream and downstream.

We would like to extend our thanks and gratitude to the factory worker, the shop floor steward, the artisans, the storekeeper, the miners, the office workers, accountants, stock controllers, sales consultants, the forklift operators, the engineers, building contractors, traffic officers, toll booth attendants, road construction workers, the plumbers, the till attendants, the fuel pump attendants, security guards, the waiters and chefs, the journalists, the bakers, the handymen, the painters and hardware men and women.

Let us not forget the doctors and nurses, the homecare givers, the social workers and teachers, lecturers and students, the lawyers, the politicians, councillors, the policemen and women, the farmers, shepherds, cattlemen and planters, the communicators, the social media whiz. The bus conductor, musicians the librarians, lifeguards, seaman captains and crew, the air traffic

controller, the pilot and air hosts. The luggage handlers, the train drivers and signalman - the one who controls that stop and go.

What about the sportsman, the commentator, the camera operator, the blogger, the coach, the moms and dads? The gardeners, the pest controllers, the electricians, the postmen, the bankers, the insurers, the hotel workers, the laundry attendants, the seamstress, the clothe maker, the butcher, the junk collector, garbage recycler, game warden, the fence installer, the cable guy, the jockey, the clergymen, the philosophers, the shipbuilders.

We could go on and on and there are still many more that are not mentioned here. To you all we give a heartfelt thanks.

But most importantly, we know as we all are touched by transport in our everyday lives we would like to single out two of those directly involved with trucks. That is the drivers of the trucks that bring all the things to us and the technicians who with their assistants, repair and maintain the trucks.

To the transport managers, foreman, dealers, suppliers, bodybuilders, owners, operators, dock loaders, forklift drivers and each and everyone in the transport industry, we salute you!

Keep on trucking! ●



Extra-milers go the distance!



UD Trucks' brand promise is as you know, going the extra mile. To support this vision, we also started a global running club a couple of years ago called Running Around the World, as a symbol of what it means to go the extra mile.

Numerous UD Trucks company and dealer staff members have since joined this global movement. Locally, UD Trucks Southern Africa established its own local UD running community for staff at its head office, assembly plant and dealers across Southern and Eastern Africa.

"Just like each UD truck is designed, engineered, produced and supported to run the extra mile, so runners must be

efficient, have a lot of determination and be willing to go the extra mile," said Rory Schulz, Marketing Director of UD Trucks Southern Africa.

To qualify, UD team members need to be an actual runner who participates in races, which can be anything from a 5km to an ultra-marathon.

Recently, Graham Kolm, UD Trucks' Retail Development Manager for South East Africa, ran the challenging Light2Night race. Together, he and his wife dedicated each of 50 kilometres they ran to the 50 UD Trucks dealers across southern and eastern Africa.

Now that is going the extra mile! ●

Watch this space for Graham's RAW journey





Quester Fuel Tankers

Do Duty on Mauritius

Shai Land Investments from Mauritius recently took ownership of two new UD Quester E30 truck-tractors.

Shai Land Investment Co Ltd was founded in 2012 by two brothers, Dave Kunniah and Murvin Kunnia. The company specialises in outsourcing and was awarded the contract to transport Jet-A1 fuel from Port Louis to the Sir Seewoosagur Ramgoolam International Airport, which is a 80km roundtrip.

The two Quester models were specifically purchased with 40 000-litre fuel tankers each to transport the fuel between the airport and the depot in the capital city.

One of the drivers, Mr Clency, has more than 25 years of experience as a heavy-duty truck driver, and he was duly impressed with the trucks' comfortable ride. "I am also very impressed with the engine's performance and fuel economy," said Mr Clency. "I am also looking forward to work with the Fuel Coach system to get the most out of my truck."

Congratulations to Shai Land Investments and we wish you many happy miles! ●



Best UD Fleet drivers off to compete in Japan



UD Trucks Southern Africa's two top fleet drivers are set to compete in the global Extra Mile Challenge in Japan on 7 November.

Last month, Lafras Kruger from RA Transport in the Eastern Cape walked away with top honours in the Quester

category of the local competition, while Buza Ngcelwane from Dairy Farmers of SA, also from the Eastern Cape, was named the best Quon driver. They will be joined by their managers and UD Trucks Southern Africa representatives to vie for the top spots of the competition.

Locally, the competition that consisted of numerous efficiency and safety evaluations, took place at the Gerotek Vehicle Testing Facility and saw 17 participants from across South Africa competing in either the Quester or Quon extra heavy truck category.

"We greatly value the vital role truck drivers play in our economy and the overall development of the region," said Gert Swanepoel, Managing Director of UD Trucks Southern Africa. "The Extra Mile Challenge not only tests the skills and efficiency of UD fleet drivers, it also goes a long way in raising the standards within fleets, as well as creates awareness of the importance of safe and efficient driving."

Kruger and Ngcelwane already started their preparations to compete on a global stage, with the assistance of UD Trucks Southern Africa's product and driving experts. Last year's local winner,

Alfred Ngilo went on to be named the most efficient driver at the international competition.

"The results of the local Extra Mile Challenges have once again bolstered our belief in the level of driving skills available in South Africa. We wish Buza and Lafras every success with the global competition in November, we are with you every step of the way," said Swanepoel.

UD Trucks Extra Mile Challenge South African Results 2017:

Quester Category

1. Lafras Kruger – RA Transport
2. Simon Moloi – Clover SA
3. John van Reenen – Darling Romery

Quon Category

1. Buza Ngcelwane – Dairy Farmers of SA
2. Wilford Chilufya – Transrite
3. James Mavuso – Afgri ●



Celebrating Diversity, Inclusion and Values

UD Trucks Southern Africa, as part of Volvo Group Southern Africa, participated in the company's global annual Diversity and Inclusion Week that coincided with local Heritage Day celebrations.

With the objective of celebrating South Africa's many unique cultures, languages and varied heritage, and with inclusion in mind, staff dressed according to a different culture than their own.

And what a happy rainbow nation of colours and cultures were represented! "The Group's intricate values also formed part of the day's focus

as customer success, trust, passion, change and performance drive every decision and action," said Gert Swanepoel, Managing Director of UD Trucks Southern Africa. "Our Diversity and Inclusion Week was all about showing respect, appreciating and celebrating everything that makes us such a unique company. It is about consolidating our strengths and building a better future for our company, our customers and society as a whole."

Apart from dressing the part, staff from UD Trucks' head office in Rosslyn and the GTO assembly plant, enjoyed typical South African

cuisine served in traditional three-legged pots. Staff were also challenged to come up with new innovative ideas and the winners truly impressed with their out-of-the-box solutions from technology inventions to streamlined racing trucks, showing UD Trucks' depth of talent and passion for everything we do.

"We believe that diversity and inclusion increase engagement, generate innovation and develop business. Together we strive to create an inclusive culture where everyone can contribute to their full potential," said Swanepoel. ●



Increasing Relief to Communities

UD Trucks Southern Africa has been a proud sponsor of the Shoprite Mobile Soup Kitchen project for more than four years.

This worthy cause has been in operation since 2006, and has since served more than 31 million cups of soup with a slice of bread. Just in August 2017 alone, total of 305 700 cups of

soup were served to people in need across the country.

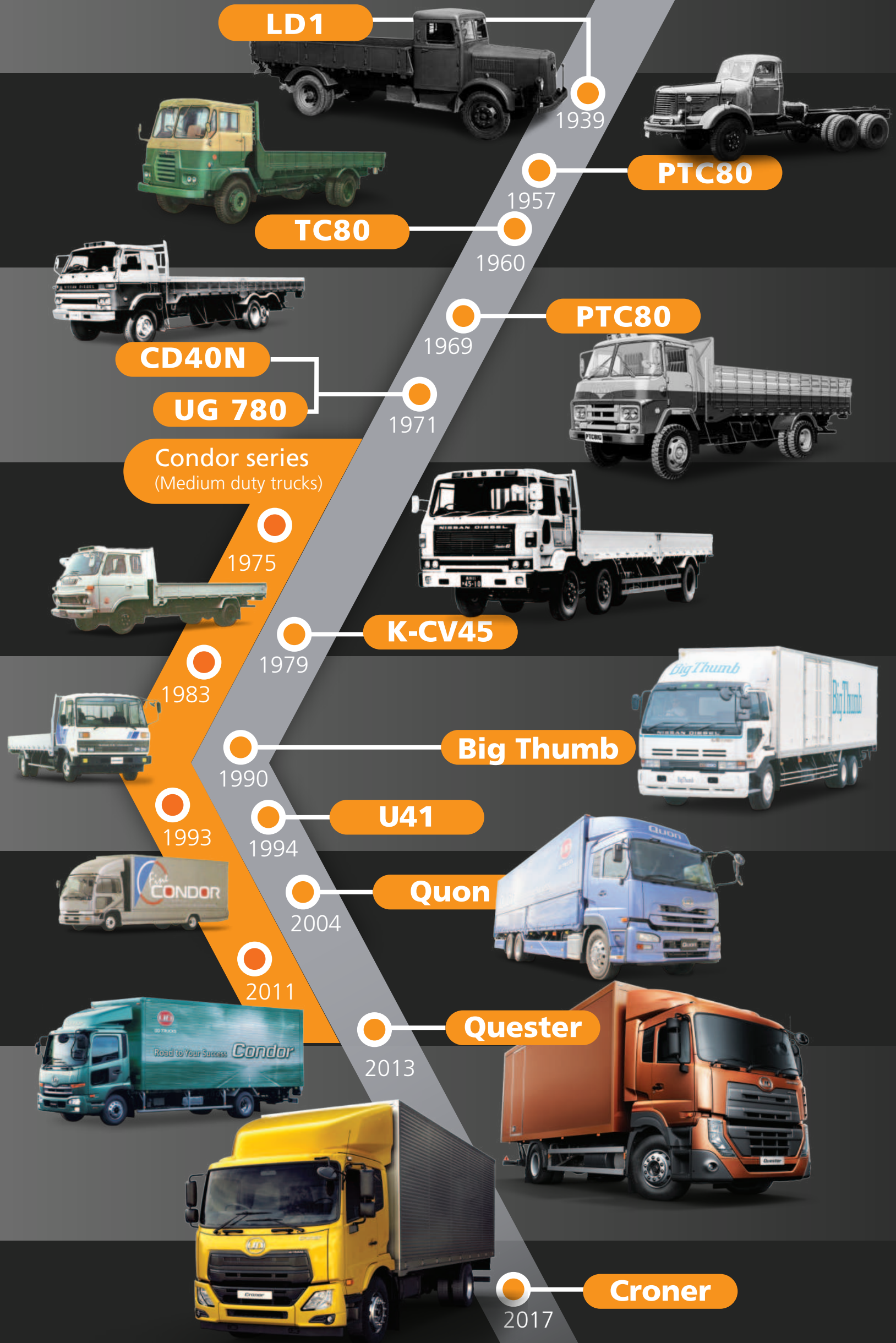
UD Trucks has sponsored five mobile soup kitchen trucks that travel to the far corners of South Africa, to help bring some relief to poverty and disaster-stricken communities. And now an additional 2 x Croner's will be added to this valuable cause. One

is a left hand drive for developing markets and the other is right hand drive for local demand.

These trucks operate seven days a week and are kitted with a fully-functional kitchen and gas cooking equipment where the nutritional soup is prepared. Each truck is also able to carry 500-litres of water, as many of the areas visit have

very limited access to water "We are privileged to play a part in this very worthy cause – another way in which transport has a significant impact on people's daily lives," said Gert Swanepoel, Managing Director of UD Trucks Southern Africa. "As a local manufacturer, we are very grateful for the opportunity to make a tangible difference in our community." ●





Product in photograph is for illustration purposes only and is subject to stock availability.

To every single one of you and your teams keeping the economy going – we salute you! Not only during Transport month but always. Keep on Trucking!